



NEWS

For Immediate Release

Efficient Attic Systems receives Consumers' Choice Award for business excellence among insulation contractors

DALLAS April 1, 2008: When it comes to providing outstanding customer service and proven, energy-saving solutions, the Dallas-Fort Worth community has chosen to honor Efficient Attic Systems with a 2008 Consumers' Choice Award for business excellence.

Quality, value and professionalism -- among other factors -- helped the company distinguish itself from other area insulation contractors in the past year, according to the award's criteria. A random sampling of Dallas/Fort Worth residents and businesses selected Efficient Attic Systems for the award in open-ended surveys conducted recently by Survey Sampling International, one of the world's largest and leading statistical research organizations.

Efficient Attic Systems was founded in Dallas Fort Worth in 2002. The company also has Texas operations located in Austin, Houston and San Antonio and recently entered the Phoenix, Ariz. market.

"Receiving the Consumers' Choice Award for business excellence reflects how successful Efficient Attic Systems is at helping people keep their homes comfortable, save money on heating and cooling, and conserve our country's limited energy resources," said Bob Deanda, president of EAS. "I'm proud of our superior energy efficiency products, but I am most proud of our employees for providing the service and satisfaction that gives consumers such confidence in Efficient Attic Systems."

The Consumers' Choice Award, established in 1986, aims to identify and promote business excellence in major North American cities. Recipients are chosen based on the results of a survey wherein respondents are randomly selected from the city's business community and general public. Respondents are asked to name the company that most merits the award in a broad range of categories, such as restaurants, retail and home improvement.

"Trustworthiness becomes a more critical issue to people when it comes to big, personal issues, such as one's home or health. You want to have as much added confidence in your contractor as you do in your doctor because one's home is one's life in many ways," said Jeffrey Chernoff, chairman of Consumers' Choice Awards USA. "Winning the Consumers' Choice Award tells you that Efficient Attic Systems makes customer satisfaction a top priority."

Efficient Attic Systems is the only company named in this year's insulation contractors category as a recipient of the Consumers' Choice Award in DFW.

ABOUT EFFICIENT ATTIC SYSTEMS

Efficient Attic Systems installs superior insulation, attic ventilation and high-tech radiant barrier to help home and business owners save money on ever-increasing energy costs without sacrificing indoor comfort. The company is best known for The Energy Efficient Attic® program that can save consumers up to 30 percent on their heating and cooling costs. Efficient Attic Systems operates in Austin, Dallas/Fort Worth, Houston and San Antonio, Texas and Phoenix, Ariz.

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